

TOTAL NZ COMMERCIAL RADIO - SURVEY 1 2024

Station Share (%) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 3/2023 - 1/2024

This Survey Period: Metro - Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 2024 / Regional - Sun Feb 12 to Sat May 6 & Sun May 14 to Sat Aug 5 & Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 2024

Last Survey Period: Metro - Sun May 14 to Sat Aug 5 & Sun Aug 13 to Sat Nov 4 2023 / Regional - Sun Sep 4 to Sat Nov 12 2022 & Sun Feb 12 to Sat May 6 & Sun May 14 to Sat Aug 5 & Sun Aug 13 to Sat Nov 4 2023

	All 10+				People 10-24				People 18-39				People 25-44				People 25-54				People 45-64				People 55-74				MGS with Kids			
	This	Last	+/-	Rank	This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-	
Network Breeze	9.3	9.5	-0.2	2	6.5	6.7	-0.2		6.5	7.4	-0.9		7.0	7.9	-0.9		7.8	8.5	-0.7		11.5	11.3	0.2		12.3	12.0	0.3		7.5	7.8	-0.3	
Network Channel X*	1.1	0.7	0.4	16	0.4	0.7	-0.3		1.7	1.2	0.5		1.8	1.1	0.7		2.0	1.3	0.7		1.3	0.9	0.4		0.3	0.1	0.2		1.2	0.6	0.6	
Network Coast	5.3	5.5	-0.2	10	3.0	2.3	0.7		1.9	2.1	-0.2		2.1	2.4	-0.3		3.0	3.9	-0.9		7.2	6.8	0.4		9.0	7.4	1.6		5.0	6.5	-1.5	
Network The Edge	4.8	5.2	-0.4	11	11.0	11.0	0.0		8.4	9.0	-0.6		7.6	7.8	-0.2		6.0	6.4	-0.4		2.6	3.5	-0.9		1.5	2.2	-0.7		6.2	6.8	-0.6	
Network Flava	1.7	1.7	0.0	14	3.5	3.6	-0.1		3.0	3.1	-0.1		3.1	3.3	-0.2		2.4	2.3	0.1		0.6	0.4	0.2		0.2	0.2	0.0		2.2	2.0	0.2	
Network George FM	2.3	2.5	-0.2	13	3.2	4.8	-1.6		4.6	5.1	-0.5		4.4	4.5	-0.1		3.7	3.6	0.1		1.6	1.3	0.3		0.7	0.5	0.2		2.0	1.7	0.3	
Network Gold	1.4	1.4	0.0	15	0.3	0.3	0.0		0.4	0.6	-0.2		0.5	0.8	-0.3		1.0	1.2	-0.2		2.1	2.2	-0.1		2.4	2.5	-0.1		1.0	0.7	0.3	
Network Gold Sport	0.1	0.2	-0.1	25	0.1	0.1	0.0	*	*	*	*	*	*	*	*	*	0.1	0.1	0.0		0.1	0.3	-0.2		0.3	0.3	0.0	*	*	*	*	
Network Hokonui	0.5	0.5	0.0	21	0.1	0.2	-0.1		0.1	0.2	-0.1		0.1	0.2	-0.1		0.2	0.3	-0.1		0.4	0.4	0.0		0.5	0.5	0.0		0.1	0.2	-0.1	
Network Humm FM	0.5	0.4	0.1	21	0.4	0.4	0.0		0.8	0.7	0.1		0.8	0.8	0.0		0.8	0.7	0.1		0.4	0.3	0.1		0.3	*	*		0.6	0.4	0.2	
Network Life FM	0.9	0.9	0.0	17	1.6	1.5	0.1		1.4	1.0	0.4		1.4	1.3	0.1		1.2	1.2	0.0		0.7	0.7	0.0		0.4	0.4	0.0		1.4	1.1	0.3	
Network Magic	6.9	6.4	0.5	4	0.9	0.9	0.0		1.1	1.4	-0.3		1.1	1.3	-0.2		1.6	1.8	-0.2		6.7	6.1	0.6		13.7	12.7	1.0		4.2	4.7	-0.5	
Network Mai FM	5.9	5.8	0.1	7	13.7	13.8	-0.1		11.4	11.3	0.1		9.7	9.3	0.4		7.7	7.5	0.2		2.8	2.9	-0.1		1.2	1.0	0.2		7.4	6.5	0.9	
Network Maori Radio	0.8	0.7	0.1	19	1.2	1.3	-0.1		1.1	1.0	0.1		1.1	0.8	0.3		1.0	0.9	0.1		0.6	0.6	0.0		0.4	0.5	-0.1		1.0	0.9	0.1	
Network More FM	6.6	7.3	-0.7	5	8.8	8.0	0.8		5.7	6.2	-0.5		6.7	7.5	-0.8		7.2	8.2	-1.0		8.0	9.1	-1.1		6.1	7.2	-1.1		8.1	10.9	-2.8	
Network Newstalk ZB	14.0	14.0	0.0	1	2.3	2.4	-0.1		3.7	3.8	-0.1		5.2	5.1	0.1		6.7	6.5	0.2		13.4	13.0	0.4		21.3	22.8	-1.5		10.8	9.7	1.1	
Network Radio Hauraki	3.0	2.7	0.3	12	4.6	3.0	1.6		3.8	3.0	0.8		4.0	3.6	0.4		4.0	3.7	0.3		2.7	2.7	0.0		1.7	1.9	-0.2		3.7	3.5	0.2	
Network Rhema	0.6	0.5	0.1	20	0.4	0.4	0.0		0.4	0.3	0.1		0.6	0.4	0.2		0.6	0.4	0.2		0.8	0.7	0.1		0.9	0.8	0.1		0.9	0.3	0.6	
Network The Rock	8.4	8.2	0.2	3	10.9	10.7	0.2		14.6	14.4	0.2		13.7	13.5	0.2		13.0	12.3	0.7		7.5	7.3	0.2		2.9	3.1	-0.2		8.1	8.0	0.1	
Network SENZ Sport	0.4	0.4	0.0	23	0.1	0.1	0.0		0.2	0.4	-0.2		0.2	0.4	-0.2		0.4	0.4	0.0		0.6	0.4	0.2		0.6	0.4	0.2		0.3	0.2	0.1	
Network Star	0.3	0.3	0.0	24	0.2	0.2	0.0	*	*	*	*	*	*	*	*	0.1	0.1	0.0		0.3	0.3	0.0		0.7	0.6	0.1		0.1	0.1	0.0		
Network Tarana	0.9	1.1	-0.2	17	0.3	0.4	-0.1		0.8	1.1	-0.3		1.4	1.7	-0.3		1.1	1.7	-0.6		0.8	1.2	-0.4		1.2	0.7	0.5		1.0	1.4	-0.4	
Network The Hits	5.5	5.2	0.3	9	6.8	6.7	0.1		6.5	6.2	0.3		6.5	6.6	-0.1		6.8	6.3	0.5		5.8	5.2	0.6		3.9	4.0	-0.1		6.9	7.2	-0.3	
Network The Sound	5.6	5.6	0.0	8	3.9	3.7	0.2		3.3	2.9	0.4		2.9	2.8	0.1		4.8	5.0	-0.2		9.5	9.9	-0.4		9.0	9.2	-0.2		4.7	5.0	-0.3	
Network ZM	6.1	6.1	0.0	6	9.1	10.6	-1.5		10.7	10.8	-0.1		10.3	10.0	0.3		9.2	8.8	0.4		4.9	4.6	0.3		1.9	1.6	0.3		9.9	8.4	1.5	
MediaWorks Combo	51.5	51.9	-0.4		59.7	60.8	-1.1		58.1	59.7	-1.6		55.8	56.7	-0.9		54.6	55.3	-0.7		51.9	52.7	-0.8		48.0	48.1	-0.1		50.0	52.5	-2.5	
NZME Combo	37.7	37.5	0.2		30.1	29.5	0.6		30.2	29.9	0.3		31.9	32.2	-0.3	</																

TOTAL NZ COMMERCIAL RADIO - SURVEY 1 2024

Station Share (%) by Daypart, People 10+

Survey Comparisons: 3/2023 - 1/2024

This Survey Period: Metro - Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 2024 / Regional - Sun Feb 12 to Sat May 6 & Sun May 14 to Sat Aug 5 & Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 2024

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	This	Last	+/-
Potential (000)	4,659.5	4,568.6	90.9
Sample Size	15,881	16,120	-239

	Breakfast				Morning				Afternoon				Drive				Night				Mid Dawn				Weekend			
	Mon-Fri 6am-9am			Rank	Mon-Fri 9am-12md				Mon-Fri 12md-4pm				Mon-Fri 4pm-7pm				Mon-Fri 7pm-12mn				Mon-Fri 12mn-6am				Sat-Sun 12mn-12mn			
	This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-		This	Last	+/-	
Network Breeze	8.0	8.3	-0.3	3	10.8	10.9	-0.1		10.0	10.1	-0.1		8.4	8.8	-0.4		7.5	9.0	-1.5		7.2	7.6	-0.4		9.8	9.8	0.0	
Network Channel X*	1.0	0.8	0.2	16	1.4	1.0	0.4		1.4	0.9	0.5		1.1	0.6	0.5		0.3	0.2	0.1		0.2	0.1	0.1		0.9	0.7	0.2	
Network Coast	4.3	4.4	-0.1	11	6.3	6.9	-0.6		6.4	6.4	0.0		4.7	4.5	0.2		2.8	2.6	0.2		3.9	2.8	1.1		5.5	5.9	-0.4	
Network The Edge	4.9	5.4	-0.5	8	3.9	4.4	-0.5		4.7	5.3	-0.6		5.5	6.2	-0.7		5.0	4.7	0.3		5.2	5.8	-0.6		5.0	5.2	-0.2	
Network Flava	1.6	1.4	0.2	14	1.1	1.3	-0.2		1.6	1.8	-0.2		2.1	2.2	-0.1		1.7	1.7	0.0		2.4	2.6	-0.2		1.8	1.7	0.1	
Network George FM	2.1	2.2	-0.1	13	2.2	2.2	0.0		2.6	2.5	0.1		3.0	3.4	-0.4		1.9	2.2	-0.3		1.4	2.1	-0.7		2.3	2.6	-0.3	
Network Gold	1.0	1.0	0.0	16	1.8	1.8	0.0		1.5	1.7	-0.2		1.4	1.3	0.1		1.0	0.7	0.3		0.8	0.7	0.1		1.3	1.4	-0.1	
Network Gold Sport	0.1	0.1	0.0	25	0.1	0.2	-0.1		0.1	0.2	-0.1		0.1	0.2	-0.1		0.3	0.4	-0.1		0.1	0.1	0.0		0.2	0.3	-0.1	
Network Hokonui	0.3	0.4	-0.1	22	0.5	0.5	0.0		0.6	0.6	0.0		0.3	0.3	0.0		0.5	0.5	0.0		0.1	0.1	0.0		0.5	0.5	0.0	
Network Humm FM	0.5	0.4	0.1	20	0.6	0.5	0.1		0.3	0.2	0.1		0.5	0.5	0.0		0.7	0.4	0.3		0.3	0.2	0.1		0.7	0.6	0.1	
Network Life FM	1.1	1.0	0.1	15	0.7	0.7	0.0		0.7	0.7	0.0		1.0	0.9	0.1		1.1	1.3	-0.2		0.9	1.0	-0.1		1.2	1.1	0.1	
Network Magic	5.0	4.7	0.3	7	8.7	8.1	0.6		7.6	6.9	0.7		5.6	5.2	0.4		4.9	5.2	-0.3		3.1	2.6	0.5		8.5	7.9	0.6	
Network Mai FM	6.7	6.3	0.4	6	4.8	4.4	0.4		5.4	5.5	-0.1		6.3	5.8	0.5		6.6	8.4	-1.8		8.0	9.6	-1.6		5.6	5.8	-0.2	
Network Maori Radio	0.7	0.6	0.1	19	0.6	0.7	-0.1		0.8	0.7	0.1		0.7	0.7	0.0		0.9	0.6	0.3		1.8	1.9	-0.1		0.8	0.8	0.0	
Network More FM	6.8	7.5	-0.7	5	6.8	7.3	-0.5		6.9	7.9	-1.0		6.5	7.5	-1.0		5.3	6.0	-0.7		5.9	5.5	0.4		6.4	7.1	-0.7	
Network Newstalk ZB	19.6	20.2	-0.6	1	10.7	11.4	-0.7		8.6	8.7	-0.1		14.2	14.5	-0.3		23.5	20.6	2.9		26.6	24.5	2.1		12.4	12.5	-0.1	
Network Radio Hauraki	2.8	2.6	0.2	12	3.1	2.7	0.4		3.5	3.0	0.5		3.4	3.2	0.2		1.9	1.5	0.4		1.8	1.8	0.0		3.0	2.7	0.3	
Network Rhema	0.5	0.4	0.1	20	0.6	0.4	0.2		0.6	0.5	0.1		0.7	0.5	0.2		0.9	0.9	0.0		0.8	0.8	0.0		0.7	0.6	0.1	
Network The Rock	8.1	7.8	0.3	2	9.7	9.6	0.1		10.2	9.8	0.4		8.9	8.8	0.1		5.7	5.2	0.5		6.3	6.4	-0.1		6.5	6.3	0.2	
Network SENZ Sport	0.3	0.3	0.0	22	0.5	0.5	0.0		0.5	0.4	0.1		0.4	0.4	0.0		0.2	0.2	0.0		0.1	0.2	-0.1		0.5	0.4	0.1	
Network Star	0.3	0.2	0.1	22	0.3	0.3	0.0		0.3	0.2	0.1		0.3	0.3	0.0		0.4	0.6	-0.2		0.4	0.6	-0.2		0.3	0.2	0.1	
Network Tarana	0.9	1.3	-0.4	18	0.7	0.8	-0.1		0.7	1.0	-0.3		1.1	1.4	-0.3		0.9	1.0	-0.1		1.0	1.4	-0.4		1.2	1.1	0.1	
Network The Hits	4.7	4.8	-0.1	9	5.9	5.5	0.4		6.2	5.9	0.3		5.3	5.0	0.3		4.7	4.5	0.2		3.9	3.6	0.3		5.7	5.2	0.5	
Network The Sound	4.4	4.3	0.1	10	6.1	6.1	0.0		6.3	6.4	-0.1		5.1	5.0	0.1		4.6	4.7	-0.1		5.0	5.2	-0.2		6.2	6.3	-0.1	
Network ZM	7.3	6.9	0.4	4	4.9	5.4	-0.5		6.2	6.3	-0.1		7.5	7.1	0.4		5.4	6.7	-1.3		5.4	6.0	-0.6		5.4	5.2	0.2	
MediaWorks Combo	47.7	47.9	-0.2		55.1	54.5	0.6		55.4	55.6	-0.2		50.9	51.9	-1.0		42.7	46.3	-3.6		42.8	45.3	-2.5		51.9	52.3	-	

TOTAL NZ COMMERCIAL RADIO - SURVEY 1 2024

Cumulative Audience (000's) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 3/2023 - 1/2024

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	All 10+				People 10-24				People 18-39				People 25-44				People 25-54				People 45-64				People 55-74				MGS with Kids		
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	614.7	589.9	24.8	2	104.6	107.5	-2.9	154.9	153.0	1.9	163.9	158.2	5.7	271.7	257.6	14.1	229.1	214.2	14.9	191.2	181.1	10.1	119.3	106.2	13.1						
Network Channel X*	60.5	42.4	18.1	18	8.5	7.6	0.9	28.6	19.6	9.0	31.8	20.0	11.8	46.4	33.4	13.0	19.4	14.8	4.6	5.7	1.3	4.4	12.5	6.7	5.8						
Network Coast	302.2	305.8	-3.6	10	31.3	32.5	-1.2	45.7	47.9	-2.2	54.4	53.3	1.1	106.4	111.6	-5.2	124.4	132.7	-8.3	128.8	123.6	5.2	56.4	60.2	-3.8						
Network The Edge	510.9	540.4	-29.5	5	182.7	195.7	-13.0	268.9	283.9	-15.0	232.6	234.8	-2.2	286.5	291.8	-5.3	87.5	96.8	-9.3	39.7	50.7	-11.0	119.0	118.8	0.2						
Network Flava	177.2	172.8	4.4	14	66.5	66.2	0.3	90.6	92.3	-1.7	85.3	82.7	2.6	104.2	96.6	7.6	22.6	20.8	1.8	6.2	9.8	-3.6	38.2	35.9	2.3						
Network George FM	193.2	202.5	-9.3	13	43.3	52.2	-8.9	110.9	117.7	-6.8	104.0	110.2	-6.2	136.7	139.3	-2.6	42.7	37.5	5.2	13.1	10.9	2.2	32.5	27.8	4.7						
Network Gold	83.8	93.6	-9.8	17	9.2	13.5	-4.3	15.9	21.2	-5.3	16.8	22.3	-5.5	37.4	45.7	-8.3	40.7	44.6	-3.9	32.3	30.2	2.1	17.4	15.1	2.3						
Network Gold Sport	21.0	29.7	-8.7	25	4.4	8.0	-3.6	2.1	4.7	-2.6	2.3	3.6	-1.3	3.9	7.4	-3.5	4.0	7.8	-3.8	7.7	10.0	-2.3	2.5	2.3	0.2						
Network Hokonui	21.3	24.7	-3.4	24	3.2	7.4	-4.2	3.5	4.5	-1.0	3.9	3.9	0.0	7.9	8.0	-0.1	7.3	6.6	0.7	6.8	6.2	0.6	1.4	1.9	-0.5						
Network Humm FM	35.1	38.9	-3.8	21	8.9	9.6	-0.7	13.7	17.3	-3.6	14.1	17.5	-3.4	19.8	25.3	-5.5	7.3	9.5	-2.2	4.8	2.7	2.1	6.8	8.2	-1.4						
Network Life FM	110.2	107.5	2.7	15	37.4	36.9	0.5	47.1	42.1	5.0	42.2	41.8	0.4	55.3	57.2	-1.9	22.1	24.6	-2.5	13.9	12.4	1.5	24.2	24.3	-0.1						
Network Magic	292.8	299.8	-7.0	11	20.6	21.5	-0.9	26.5	34.6	-8.1	26.0	31.9	-5.9	50.9	58.4	-7.5	91.5	95.2	-3.7	155.5	158.5	-3.0	39.1	42.8	-3.7						
Network Mai FM	434.8	439.2	-4.4	8	149.6	158.9	-9.3	231.6	245.3	-13.7	207.2	211.3	-4.1	254.5	254.2	0.3	67.7	60.4	7.3	25.3	22.0	3.3	100.5	95.3	5.2						
Network Maori Radio	87.2	87.8	-0.6	16	32.5	36.4	-3.9	36.1	35.0	1.1	29.2	25.5	3.7	39.7	37.9	1.8	17.5	19.5	-2.0	13.1	11.9	1.2	16.6	14.9	1.7						
Network More FM	569.8	592.8	-23.0	3	145.4	158.3	-12.9	176.8	195.9	-19.1	178.4	188.8	-10.4	281.3	289.8	-8.5	194.2	192.5	1.7	124.6	130.6	-6.0	132.2	138.9	-6.7						
Network Newstalk ZB	638.0	651.3	-13.3	1	67.2	67.5	-0.3	114.0	118.4	-4.4	135.7	130.9	4.8	228.0	233.6	-5.6	209.9	230.5	-20.6	234.7	245.3	-10.6	105.1	101.6	3.5						
Network Radio Hauraki	254.5	249.5	5.0	12	57.4	55.6	1.8	102.4	93.9	8.5	114.2	106.5	7.7	165.4	159.7	5.7	69.6	73.6	-4.0	30.5	31.8	-1.3	63.1	63.4	-0.3						
Network Rhema	52.6	53.0	-0.4	19	11.3	12.9	-1.6	11.3	9.9	1.4	12.4	12.2	0.2	18.0	18.0	0.0	17.1	16.1	1.0	20.1	20.6	-0.5	8.8	4.4	4.4						
Network The Rock	456.4	479.6	-23.2	7	105.6	115.9	-10.3	205.1	227.7	-22.6	207.4	220.3	-12.9	291.9	306.1	-14.2	126.9	130.0	-3.1	57.9	56.9	1.0	98.3	96.9	1.4						
Network SENZ Sport	34.0	29.0	5.0	22	3.0	4.6	-1.6	5.7	7.2	-1.5	6.0	6.4	-0.4	15.6	13.2	2.4	14.7	11.3	3.4	12.3	9.2	3.1	3.0	1.8	1.2						
Network Star	24.3	25.9	-1.6	23	5.1	7.0	-1.9	2.0	5.3	-3.3	2.2	3.8	-1.6	4.8	6.2	-1.4	6.5	7.8	-1.3	9.2	10.4	-1.2	3.8	2.5	1.3						
Network Tarana	41.5	70.7	-29.2	20	5.8	16.3	-10.5	15.9	27.8	-11.9	18.0	24.2	-6.2	24.3	37.8	-13.5	11.9	18.6	-6.7	9.1	13.6	-4.5	9.5	12.6	-3.1						
Network The Hits	458.0	441.7	16.3	6	129.0	130.7	-1.7	177.2	178.6	-1.4	163.1	162.0	1.1	241.0	226.0	15.0	128.1	116.1	12.0	78.3	77.7	0.6	103.1	103.5	-0.4						
Network The Sound	367.1	377.4	-10.3	9	66.3	67.0	-0.7	98.2	94.4	3.8	93.8	94.4	-0.6	168.6	176.0	-7.4	158.9	165.8	-6.9	123.5	128.1	-4.6	65.0	66.2	-1.2						
Network ZM	537.4	534.5	2.9	4	147.5	158.0	-10.5	284.1	291.4	-7.3	264.4	272.0	-7.6	340.3	336.6	3.7	107.5	89.9	17.6	42.7	33.9	8.8	137.4	130.6	6.8						
MediaWorks Combo	2,385.8	2,40																													

TOTAL NZ COMMERCIAL RADIO - SURVEY 1 2024

Cumulative Audience (000's) by Daypart, People 10+

Survey Comparisons: 3/2023 - 1/2024

This Survey Period: Metro - Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 2024 / Regional - Sun Feb 12 to Sat May 6 & Sun May 14 to Sat Aug 5 & Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 2024

Last Survey Period: Metro - Sun May 14 to Sat Aug 5 & Sun Aug 13 to Sat Nov 4 2023 / Regional - Sun Sep 4 to Sat Nov 12 2022 & Sun Feb 12 to Sat May 6 & Sun May 14 to Sat Aug 5 & Sun Aug 13 to Sat Nov 4 2023

	This	Last	+/-
Potential (000)	4,659.5	4,568.6	90.9
Sample Size	15,881	16,120	-239

	Breakfast				Morning				Afternoon				Drive				Night				Mid Dawn				Weekend			
	Mon-Fri 6am-9am		Mon-Fri 9am-12md		Mon-Fri 12md-4pm		Mon-Fri 4pm-7pm		Mon-Fri 7pm-12mn		Mon-Fri 12mn-6am		Sat-Sun 12mn-12mn		Mon-Fri 6am-9am		Mon-Fri 9am-12md		Mon-Fri 12md-4pm		Mon-Fri 4pm-7pm		Mon-Fri 7pm-12mn		Mon-Fri 12mn-6am		Sat-Sun 12mn-12mn	
	This	Last	+/-	Rank	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	305.9	296.1	9.8	2	281.4	275.3	6.1	321.4	300.3	21.1	272.4	272.0	0.4	108.2	106.2	2.0	65.8	63.3	2.5	361.3	355.2	6.1						
Network Channel X*	35.4	26.3	9.1	17	25.9	21.2	4.7	35.3	26.9	8.4	36.5	23.3	13.2	9.0	5.4	3.6	4.6	3.2	1.4	33.2	27.6	5.6						
Network Coast	141.8	149.2	-7.4	11	145.1	147.9	-2.8	169.0	162.1	6.9	123.0	123.9	-0.9	46.8	45.9	0.9	37.3	28.0	9.3	175.0	188.5	-13.5						
Network The Edge	259.2	273.4	-14.2	5	181.9	186.5	-4.6	227.3	253.7	-26.4	224.3	233.1	-8.8	89.9	96.8	-6.9	56.0	63.8	-7.8	277.5	301.0	-23.5						
Network Flava	81.8	67.4	14.4	14	58.4	61.5	-3.1	78.9	81.1	-2.2	72.3	75.2	-2.9	32.5	32.8	-0.3	27.5	21.1	6.4	98.6	94.6	4.0						
Network George FM	99.4	99.2	0.2	13	74.9	78.5	-3.6	85.1	91.8	-6.7	95.8	101.9	-6.1	32.1	39.9	-7.8	20.3	25.9	-5.6	106.3	115.8	-9.5						
Network Gold	43.5	39.9	3.6	16	40.7	37.0	3.7	43.1	46.2	-3.1	38.4	40.6	-2.2	16.8	17.5	-0.7	10.2	8.5	1.7	46.5	53.9	-7.4						
Network Gold Sport	3.8	5.4	-1.6	25	4.9	6.8	-1.9	5.6	10.3	-4.7	4.3	8.4	-4.1	4.6	6.6	-2.0	1.2	2.2	-1.0	12.1	17.4	-5.3						
Network Hokonui	10.7	11.9	-1.2	24	10.2	10.3	-0.1	13.5	13.2	0.3	7.5	7.6	-0.1	4.3	5.3	-1.0	2.1	3.0	-0.9	12.3	14.8	-2.5						
Network Humm FM	19.6	17.8	1.8	21	16.0	16.2	-0.2	11.6	14.6	-3.0	12.0	17.8	-5.8	7.9	5.9	2.0	4.8	3.8	1.0	23.0	20.1	2.9						
Network Life FM	48.3	46.9	1.4	15	43.1	41.2	1.9	46.2	43.1	3.1	42.7	43.8	-1.1	19.1	19.4	-0.3	15.9	11.0	4.9	69.8	65.4	4.4						
Network Magic	146.5	138.3	8.2	10	167.4	161.8	5.6	179.4	168.9	10.5	143.7	141.3	2.4	51.5	56.7	-5.2	29.9	28.1	1.8	210.3	207.3	3.0						
Network Mai FM	251.5	242.6	8.9	6	169.0	162.0	7.0	208.6	215.9	-7.3	213.9	199.3	14.6	97.6	100.4	-2.8	65.5	72.1	-6.6	258.0	273.0	-15.0						
Network Maori Radio	35.4	33.2	2.2	17	21.0	26.2	-5.2	32.8	29.0	3.8	28.9	25.2	3.7	15.1	14.3	0.8	17.5	21.3	-3.8	40.9	44.8	-3.9						
Network More FM	285.5	297.7	-12.2	4	224.0	231.5	-7.5	281.4	301.3	-19.9	238.2	265.5	-27.3	88.8	104.1	-15.3	71.9	63.6	8.3	309.0	328.0	-19.0						
Network Newstalk ZB	445.3	455.5	-10.2	1	294.8	293.4	1.4	283.2	301.2	-18.0	309.9	326.4	-16.5	187.7	175.0	12.7	159.0	156.5	2.5	384.1	413.3	-29.2						
Network Radio Hauraki	115.9	118.3	-2.4	12	95.2	79.7	15.5	120.7	112.7	8.0	118.0	108.8	9.2	39.9	33.4	6.5	22.0	22.9	-0.9	141.3	138.9	2.4						
Network Rhema	25.0	21.2	3.8	20	21.3	16.6	4.7	24.0	23.2	0.8	20.2	19.2	1.0	12.3	12.9	-0.6	10.6	11.8	-1.2	34.6	36.2	-1.6						
Network The Rock	245.7	253.4	-7.7	7	206.2	209.9	-3.7	250.0	249.5	0.5	234.0	237.0	-3.0	76.4	84.8	-8.4	63.9	71.3	-7.4	249.1	264.1	-15.0						
Network SENZ Sport	12.0	11.2	0.8	22	13.0	10.7	2.3	15.4	11.5	3.9	13.8	11.5	2.3	5.1	4.5	0.6	1.9	3.7	-1.8	17.4	15.8	1.6						
Network Star	12.0	9.6	2.4	22	8.3	7.8	0.5	11.7	11.8	-0.1	9.0	9.3	-0.3	6.1	6.2	-0.1	3.9	3.9	0.0	16.1	17.2	-1.1						
Network Tarana	26.9	34.1	-7.2	19	15.6	23.2	-7.6	17.8	31.1	-13.3	23.7	37.2	-13.5	9.6	18.8	-9.2	9.7	15.1	-5.4	29.6	42.5	-12.9						
Network The Hits	224.3	219.8	4.5	8	187.7	180.6	7.1	226.9	215.7	11.2	194.3	192.6	1.7	72.6	78.2	-5.6	51.2	45.5	5.7	265.6	242.4	23.2						
Network The Sound	165.1	167.2	-2.1	9	164.0	168.5	-4.5	191.2	200.6	-9.4	1																	

TOTAL NZ COMMERCIAL RADIO - SURVEY 1 2024

Average Time Spent Listening (hh:mm) by Demographic, Mon-Sun 12mn-12mn

Survey Comparisons: 3/2023 - 1/2024

This Survey Period: Metro - Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 2024 / Regional - Sun Feb 12 to Sat May 6 & Sun May 14 to Sat Aug 5 & Sun Aug 13 to Sat Nov 4 2023 & Sun Feb 11 to Sat May 4 2024

Last Survey Period: Metro - Sun May 14 to Sat Aug 5 & Sun Aug 13 to Sat Nov 4 2023 / Regional - Sun Sep 4 to Sat Nov 12 2022 & Sun Feb 12 to Sat May 6 & Sun May 14 to Sat Aug 5 & Sun Aug 13 to Sat Nov 4 2023

	All 10+			People 10-24			People 18-39			People 25-44			People 25-54			People 45-64			People 55-74			MGS with Kids		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	7:56	8:33	-0:37	4:46	5:00	-0:14	6:27	7:23	-0:56	6:41	7:42	-1:01	6:52	7:59	-1:06	8:55	9:31	-0:36	10:13	10:28	-0:15	6:19	7:15	-0:55
Network Channel X*	9:07	9:09	-0:02	3:35	7:37	-4:02	9:02	9:44	-0:42	8:47	8:36	0:10	10:05	9:32	0:33	11:29	10:42	0:47	9:26	8:17	1:08	9:41	9:23	0:18
Network Coast	9:12	9:26	-0:14	7:23	5:38	1:44	6:25	6:49	-0:24	5:57	7:02	-1:04	6:44	8:30	-1:46	10:11	9:12	0:58	11:11	9:24	1:46	8:51	10:40	-1:48
Network The Edge	4:57	5:08	-0:11	4:39	4:31	0:07	4:47	4:51	-0:03	5:05	5:06	-0:01	5:01	5:17	-0:16	5:12	6:30	-1:18	5:54	6:41	-0:47	5:15	5:36	-0:21
Network Flava	4:54	5:06	-0:12	4:06	4:23	-0:16	5:01	5:07	-0:05	5:35	6:12	-0:36	5:25	5:48	-0:23	4:50	3:23	1:27	4:52	3:06	1:45	5:42	5:25	0:17
Network George FM	6:20	6:32	-0:11	5:39	7:21	-1:41	6:24	6:38	-0:13	6:34	6:15	0:18	6:24	6:13	0:10	6:31	6:19	0:11	7:59	6:33	1:26	6:13	5:57	0:15
Network Gold	8:28	7:55	0:32	2:51	2:03	0:48	4:16	4:39	-0:22	4:47	5:19	-0:31	6:23	6:16	0:06	9:09	8:43	0:25	12:05	12:49	-0:44	5:58	4:23	1:34
Network Gold Sport	3:28	3:38	-0:09	1:08	1:11	-0:02	2:25	1:32	0:53	2:22	2:06	0:16	3:39	4:17	-0:37	5:00	6:06	-1:06	5:10	5:08	0:01	1:40	1:01	0:38
Network Hokonui	11:11	9:58	1:12	2:13	2:08	0:05	5:32	5:25	0:07	5:45	6:06	-0:20	7:22	8:51	-1:28	10:08	10:39	-0:31	12:51	12:27	0:23	4:19	12:46	-8:27
Network Humm FM	7:42	5:34	2:08	3:33	3:28	0:05	8:45	6:26	2:18	9:12	6:56	2:15	9:22	6:42	2:40	10:48	5:22	5:26	9:09	2:01	7:08	8:07	4:22	3:45
Network Life FM	4:26	4:27	-0:00	3:17	3:13	0:04	4:31	3:32	0:59	5:07	4:52	0:14	5:20	5:07	0:12	5:48	5:12	0:35	4:34	4:32	0:01	5:57	4:23	1:33
Network Magic	12:24	11:23	1:01	3:27	3:16	0:11	6:21	6:00	0:21	6:32	6:19	0:13	7:32	7:34	-0:02	12:53	11:29	1:23	14:05	12:36	1:29	10:45	10:50	-0:04
Network Mai FM	7:04	7:02	0:02	7:03	6:56	0:07	7:35	7:03	0:31	7:16	6:46	0:30	7:10	7:09	0:01	7:12	8:41	-1:29	7:18	7:30	-0:11	7:21	6:44	0:37
Network Maori Radio	4:48	4:31	0:16	2:56	2:52	0:04	4:36	4:12	0:23	5:38	5:05	0:33	6:03	5:32	0:30	6:31	5:44	0:46	5:20	6:26	-1:06	6:09	5:37	0:32
Network More FM	6:04	6:31	-0:26	4:39	4:04	0:34	4:59	4:51	0:07	5:50	6:07	-0:17	6:07	6:47	-0:40	7:19	8:31	-1:11	7:48	8:42	-0:54	6:10	7:41	-1:30
Network Newstalk ZB	11:29	11:25	0:03	2:42	2:52	-0:10	4:57	4:56	0:00	5:59	5:56	0:02	7:02	6:42	0:20	11:18	10:10	1:07	14:28	14:38	-0:09	10:19	9:22	0:57
Network Radio Hauraki	6:15	5:45	0:29	6:11	4:19	1:51	5:46	4:53	0:52	5:29	5:15	0:13	5:50	5:36	0:13	6:49	6:34	0:14	8:45	9:20	-0:35	5:52	5:20	0:32
Network Rhema	6:12	5:04	1:08	2:27	2:28	-0:00	4:55	5:03	-0:07	7:13	5:07	2:06	8:00	5:40	2:20	8:37	8:11	0:25	7:03	6:16	0:47	10:20	7:29	2:50
Network The Rock	9:39	9:00	0:39	7:59	7:22	0:36	10:58	9:41	1:16	10:17	9:27	0:50	10:39	9:42	0:56	10:27	10:01	0:25	7:53	8:30	-0:37	8:14	8:05	0:09
Network SENZ Sport	6:11	6:26	-0:14	3:06	1:12	1:54	4:25	8:46	-4:21	5:47	10:21	-4:34	5:31	7:43	-2:12	6:51	5:52	0:58	7:17	6:59	0:17	9:17	8:20	0:57
Network Star	6:38	5:28	1:09	2:42	1:49	0:53	1:47	1:12	0:35	1:47	1:30	0:16	2:40	3:09	-0:28	7:20	7:37	-0:17	11:33	8:52	2:41	3:24	3:44	-0:19
Network Tarana	11:48	8:21	3:26	4:38	2:04	2:33	8:05	5:48	2:17	12:01	10:38	1:22	10:19	10:58	-0:39	12:22	11:52	0:29	20:18	7:47	12:30	10:46	11:16	-0:30
Network The Hits	6:15	6:14	0:00	4:03	4:07	-0:03	5:40	5:16	0:24	6:14	6:16	-0:01	6:43	6:44	-0:01	7:58	8:05	-0:06	8:01	8:07	-0:06	6:43	6:51	-0:07
Network The Sound	8:00	7:55	0:05	4:32	4:25	0:07	5:06	4:41	0:25	4:53	4:38	0:14	6:48	6:48	-0:00	10:36	10:46	-0:09	11:39	11:17	0:22	7:16	7:25	-0:08
Network ZM	5:58	6:04	-0:05	4:45	5:21	-0:36	5:46	5:40	0:06	6:04	5:40	0:23	6:27	6:19	0:08	7:59	9:06	-1:07	7:01	7:37	-0:35	7:12	6:19	0:53
MediaWorks Combo	11:20	11:26	-0:06	9:16	9:21	-0:05	10:33	10:29	0:03	10:34	10:34	0:00	10:54	11:07	-0:13	12:43	13:09	-0:26	13:34	13:26	0:07	10:01	10:41	-0:39
NZME Combo	10:23	10:30	-0:06	6:19	6:17	0:02	7:21	7:15	0:06	7:48	7:56	-0:08	8:39	8:49	-0:10	12:09	11:41	0:28	14:30	14:24	0:06	10:06	9:48	0:18
All Commercial Radio	15:27	15:34	-0:07	11:48	11:58	-0:09	13:32	13:17	0:15	13:4														

TOTAL NZ COMMERCIAL RADIO - SURVEY 1 2024

Average Time Spent Listening (hh:mm) by Daypart, People 10+

Survey Comparisons: 3/2023 - 1/2024

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	This	Last	+/-
Potential (000)	4,659.5	4,568.6	90.9
Sample Size	15,881	16,120	-239

	Breakfast			Morning			Afternoon			Drive			Night			Mid Dawn			Weekend		
	Mon-Fri 6am-9am			Mon-Fri 9am-12md			Mon-Fri 12md-4pm			Mon-Fri 4pm-7pm			Mon-Fri 7pm-12mn			Mon-Fri 12mn-6am			Sat-Sun 12mn-12mn		
	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-	This	Last	+/-
Network Breeze	2:40	2:53	-0:12	3:30	3:35	-0:05	3:29	3:49	-0:19	1:59	2:06	-0:07	1:45	2:12	-0:26	2:05	2:12	-0:07	2:58	3:07	-0:09
Network Channel X*	2:45	3:02	-0:16	4:48	4:03	0:45	4:24	3:50	0:34	1:52	1:36	0:16	0:51	1:08	-0:16	0:57	0:33	0:24	2:50	2:40	0:09
Network Coast	3:04	3:01	0:03	3:59	4:12	-0:12	4:15	4:31	-0:16	2:27	2:22	0:04	1:32	1:29	0:02	1:59	1:52	0:07	3:25	3:32	-0:07
Network The Edge	1:56	2:01	-0:04	1:59	2:07	-0:08	2:20	2:23	-0:02	1:35	1:44	-0:08	1:25	1:15	0:09	1:46	1:40	0:05	1:58	1:57	0:00
Network Flava	2:01	2:05	-0:03	1:43	1:55	-0:11	2:19	2:28	-0:09	1:51	1:53	-0:01	1:18	1:21	-0:02	1:40	2:13	-0:33	1:58	2:00	-0:01
Network George FM	2:12	2:16	-0:04	2:41	2:28	0:12	3:22	3:07	0:15	2:02	2:13	-0:10	1:29	1:25	0:04	1:18	1:29	-0:11	2:19	2:33	-0:13
Network Gold	2:19	2:36	-0:17	3:57	4:25	-0:28	4:00	4:17	-0:17	2:25	2:09	0:15	1:33	1:04	0:29	1:23	1:25	-0:01	3:03	2:55	0:07
Network Gold Sport	2:16	2:22	-0:06	2:04	2:28	-0:23	2:24	2:19	0:04	1:00	1:10	-0:09	1:25	1:25	-0:00	2:11	0:56	1:14	2:13	1:52	0:21
Network Hokonui	3:05	3:30	-0:25	4:18	4:23	-0:04	5:25	5:19	0:05	2:21	2:21	-0:00	2:53	2:26	0:27	1:04	0:55	0:09	4:29	3:45	0:44
Network Humm FM	2:27	2:17	0:09	3:19	2:33	0:45	3:04	1:38	1:26	2:41	1:57	0:44	2:13	1:35	0:37	1:22	0:56	0:26	3:20	3:08	0:12
Network Life FM	2:16	2:05	0:11	1:31	1:34	-0:02	1:44	1:45	-0:01	1:26	1:19	0:07	1:27	1:47	-0:19	1:01	1:42	-0:40	1:49	1:58	-0:08
Network Magic	3:28	3:28	0:00	4:45	4:29	0:15	4:45	4:40	0:05	2:30	2:26	0:04	2:25	2:23	0:01	1:58	1:43	0:15	4:25	4:17	0:08
Network Mai FM	2:44	2:39	0:04	2:35	2:26	0:09	2:53	2:53	0:00	1:54	1:54	0:00	1:42	2:10	-0:27	2:19	2:27	-0:08	2:23	2:22	0:01
Network Maori Radio	2:04	1:57	0:07	2:46	2:19	0:26	2:44	2:49	-0:04	1:35	1:45	-0:10	1:33	1:02	0:31	2:00	1:37	0:22	2:15	2:07	0:08
Network More FM	2:26	2:35	-0:09	2:47	2:50	-0:02	2:45	2:58	-0:13	1:44	1:50	-0:05	1:30	1:30	-0:00	1:34	1:35	-0:00	2:16	2:26	-0:09
Network Newstalk ZB	4:29	4:32	-0:03	3:20	3:30	-0:10	3:24	3:16	0:07	2:57	2:55	0:02	3:10	3:03	0:07	3:11	2:53	0:18	3:32	3:25	0:06
Network Radio Hauraki	2:29	2:13	0:15	2:56	3:03	-0:06	3:14	3:00	0:14	1:51	1:56	-0:05	1:13	1:07	0:06	1:31	1:27	0:04	2:21	2:14	0:06
Network Rhema	1:58	2:06	-0:08	2:28	1:55	0:33	2:49	2:17	0:32	2:07	1:39	0:28	1:45	1:48	-0:02	1:22	1:17	0:04	2:13	1:54	0:19
Network The Rock	3:21	3:08	0:13	4:18	4:08	0:10	4:34	4:28	0:05	2:26	2:25	0:01	1:53	1:35	0:18	1:52	1:39	0:13	2:52	2:40	0:11
Network SENZ Sport	2:21	2:21	-0:00	3:42	3:54	-0:12	3:17	3:27	-0:09	1:38	2:05	-0:27	1:00	0:56	0:03	1:16	0:55	0:20	3:03	2:57	0:05
Network Star	2:45	2:15	0:29	2:51	2:56	-0:04	2:40	2:17	0:22	2:25	1:46	0:39	1:36	2:24	-0:48	1:44	2:43	-0:59	2:09	1:38	0:31
Network Tarana	3:34	3:51	-0:17	4:09	2:58	1:10	4:44	3:47	0:57	3:01	2:32	0:28	2:15	1:20	0:54	1:53	1:45	0:07	4:29	2:56	1:32
Network The Hits	2:07	2:14	-0:07	2:51	2:44	0:07	3:04	3:05	-0:01	1:45	1:42	0:02	1:38	1:29	0:09	1:28	1:27	0:00	2:20	2:25	-0:05
Network The Sound	2:44	2:38	0:06	3:23	3:16	0:06	3:43	3:39	0:04	2:07	2:09	-0:01	1:54	1:48	0:06	1:59	2:00	-0:00	3:17	3:12	0:05
Network ZM	2:29	2:21	0:08	2:18	2:25	-0:06	2:36	2:36	-0:00	1:47	1:48	-0:00	1:41	2:05	-0:23	1:47	1:46	0:01	1:57	1:55	0:02
MediaWorks Combo	3:15	3:15	-0:00	4:02	3:58	0:04	4:15	4:17	-0:02	2:25	2:29	-0:03	1:58	2:04	-0:05	2:21	2:23	-0:01	3:27	3:27	-0:00
NZME Combo	3:29	3:30	-0:01	3:25	3:30	-0:05	3:41	3:40	0:00	2:28	2:28	0:00	2:20	2:17	0:02	2:35	2:28	0:06	3:09	3:12	-0:02
All Commercial Radio	4:04	4:06	-0:01	4:30	4:30	0:00	4:54	4:56	-0:01	2:54	2:56	-0:01	2:28	2:31	-0:02	2:54	2:53	0:01	4:10	4:14	-0:03